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The Book On Mergers And Acquisitions



Synopsis

This is a step by step "how to" guide that should be in the arsenal of every CEO and senior executive. This valuable resource walks the listener through the due diligence stages of a real life M & A in a "How To" manner and without the complicated industry technical jargon. Whether a company is public or private, there are few methods of rapid expansion that can rival a powerful Mergers and Acquisitions campaign. M&A is the lifeblood of companies seeking globalization and diversified channels of distribution. This audiobook offers easy to follow insight into the identification, due diligence and facilitation of a prototypical merger or acquisition. It is a "Must Have" for all entrepreneurs, C-level executives and those who want to increase their knowledge of the inner workings of expedited corporate expansion. The Book on Mergers and Acquisitions is published by New Renaissance Corporation.

Book Information

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Consolidation & Merger #1448 in Books > Audible Audiobooks > Business & Investing

Customer Reviews

We are entertaining the idea of merging with another company and while I can't say that this is the be all and end all of books you'll need in order to go through with a merger, I can say that it has been an extremely valuable resource for us while we are considering a merger as a viable option.

M and A isn't a very interesting topic if you are being forced to learn it for work. This writer got me in and out of the topic virtually overnight and I was able to demonstrate solid comprehension of mergers and acquisitions to my boss, and now I can toss it in the desk while I trade. Awesome book if you are being forced to learn this topic

Very interesting book

It's obvious why this M&A book is a best seller. You'd need to buy 10 different books to cover what this one single title does.

Terrible writing. Misguided, poorly researched, confusing and in some cases inaccurate.

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